

Social Media Toolkit - Welcome!

Interactive Menu

Thank you for supporting the “Discussing Politics and Debates Teach-Out!”

Welcome

In this toolkit, you will find messaging from the “Discussing Politics and Debates Teach-Out” landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

About Page

Media Assets

Social Copy

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Course Description

This Teach-Out serves a guide to help you better understand the 2020 United States presidential debates and discuss politics at a time when issues are more divisive than ever. The first part of this Teach-Out breaks down how to watch the presidential debates with a questioning mindset where you'll create a debate action plan to help you digest the many layers of commentary on the debates. After each debate, we will share an analysis of the issues raised by the candidates with perspectives from University of Michigan faculty and community experts.

You'll also learn how to talk about politics and other polarizing issues with friends, family, and co-workers. Experts on conflict resolution and decision making share strategies for how to have effective conversations around difficult topics. Finally, this Teach-Out includes an issue primer and information on how to vote in the U.S.

Course Image



[Click on the image to download.](#)

Social Media Toolkit - Media Assets

Social Images



Video Files

3 Ways to Have More Productive Conversations



YouTube Link: https://youtu.be/qnO_FYUU9Rs

Voting Security



YouTube Link: https://youtu.be/9-wY_jj3Gdc

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <http://myumi.ch/9o1MN>

Recommended Hashtags:

#Debate

#PresidentialDebate

#Election2020

#Vote

Join the “Discussing Politics and Debates Teach-Out” and learn how to examine and break down commentary before, during, and after each of the 2020 presidential debates with perspectives from community leaders and experts from the University of Michigan.

Get started now at <http://myumi.ch/9o1MN>.

Recommended Content: Social Images

Heated political debates ruining your family dinner? Are online political arguments causing you to “unfriend” friends IRL?

Learn how to have effective conversations surrounding the 2020 presidential election in the “Discussing Politics and Debates Teach-Out.”

Experts from the University of Michigan weigh in on how to approach polarizing politics and difficult topics with family, friends, and co-workers through conflict resolution and decision-making strategies.

Join the conversation now at <http://myumi.ch/9o1MN>.

Recommended Content: 3 Ways to Have More Productive Conver...

There is a polarizing political divide among many Americans, often including our closest family and friends.

Hear from experts on how to discuss difficult topics with friends, family, and co-workers in the “Discussing Politics and Debates Teach-Out.”

Get started at <http://myumi.ch/9o1MN>.

Recommended Content: Social Images

Navigate your way through the 2020 presidential debates with the “Discussing Politics and Debates Teach-Out.”

After each debate, the Teach-Out will analyze the issues raised by the presidential candidates with perspectives from the University of Michigan and community experts.

Get started now at <http://myumi.ch/9o1MN>.

Recommended Content: Social Images or Voting Security

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Social Media Toolkit - Social Copy (cont.)

What's your voting plan? Are you registered to vote in the United States? Learn how and where to vote in the "Discussing Politics and Debates Teach-Out."

Join this free online learning event now at <http://myumi.ch/9o1MN>.

Recommended Content: Voting Security

Learn how to navigate political conversations with friends and family in the "Discussing Politics and Debates Teach-Out."

Join the conversation now at <http://myumi.ch/9o1MN>.

Recommended Content: Social Images

Join the "Discussing Politics and Debates Teach-Out" and learn how to...

- Navigate political conversations with family and friends
- Understand key issues discussed in the 2020 United States presidential debate
- Break down and examine political news from multiple sources

Get started now at <http://myumi.ch/9o1MN>.

Recommended Content: Social Images or 3 Ways to Have More Productive Conversations

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