Social Media Toolkit - Welcome!

Interactive Menu

Welcome

About Page

Social Copy

Thank you for your support of the "Leading Diverse Teams & Organizations" course!

In this toolkit, you will find messaging from the "Leading Diverse Teams and Organizations" course landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Course Description

In this new course, you'll gain evidence-based knowledge and practical tools to help you design and lead diverse, equitable, and inclusive (DEI) teams and organizations. You'll better understand yourself and your personal identity in the workplace and gain new skills to identify privilege, implicit bias, and microaggressions in your organization and to take action as an active ally and change advocate. After hearing from experts representing a diverse array of real-world perspectives, you'll understand best practices for equitable organizational processes and norms and inclusive behavioral practices in teams. Finally, you'll learn about best practices for organizational DEI strategy, including the role of metrics in DEI work and how DEI work can be integrated into the heart of an organization. At the end of the course, you'll create a DEI action plan which you can apply to your own life and workplace.

Throughout the course, you'll:
- Describe the organizational benefits of diversity, equity, and inclusion
- Identify the conditions under which diversity is most likely to benefit teams and organizations.
- Deepen your understanding of different demographic differences and how identity, implicit bias, and structural inequalities impact workplace dynamics.
- Identify best practices for equitable organizational processes and norms.
- Incorporate important considerations for how to lead inclusive teams, including conflict management skills, group decision making best practices, and emotion regulation.
- Gain tools for the implementation of DEI strategies in organizations, including the architecture of DEI groups, the role of data and metrics, and tools to integrate DEI into the very heart of an organization.

Course Image

Click on the image to download.

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Recommended Hashtags:
#DEI
#Leadership

Social Image

Video File

A Growth Mindset on DEI

YouTube Link:
https://youtu.be/Jnlc9o2yWI4

Join the "Leading Diverse Teams and Organizations" course and learn how to identify privilege, implicit bias, and microaggressions in your workplace with evidence-based knowledge and practical tools.

Get started now at http://myumi.ch/0WRQl.
Recommended Content: Social Images

Hear from an array of experts representing real-world perspectives on leading diverse, equitable, and inclusive (DEI) teams and organizations in the "Leading Diverse Teams and Organizations" course.

Start building diverse and effective teams now at http://myumi.ch/0WRQl.
Recommended Content: Social Images

Do you want to make more of an impact as a leader? Do you want to know how to create a DEI action plan in your workplace?

Join Dr. Lindred Greer from @MichiganRoss in our "Leading Diverse Teams and Organizations" course. Using research-based practices, you will be able to build diverse and effective teams in organizations at all levels.

Enroll now at http://myumi.ch/0WRQl.
Recommended Content: Social Images

Gain new skills to identify privilege, implicit bias, and microaggressions in your organization and learn organizational best practices surrounding diversity and inclusive behavior in team settings in the "Leading Diverse Teams and Organizations" course.

Start creating your diverse, equitable, and inclusive (DEI) workplace action plan at http://myumi.ch/0WRQl.
Recommended Content: A Growth Mindset on DEI

Click on the thumbnails to download the image or video.

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