



Social Media Toolkit
Hearing Loss in Children

Thank you for your support of the “Hearing Loss in Children” course!

In this toolkit, you will find messaging from the “Hearing Loss in Children” course landing page, the course logo, a download link to a promotional video, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

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Course Description:

Approximately 2 to 3 out of 1000 children in the United States are born with a significant hearing loss. Early identification and intervention of hearing loss is crucial to children's lifelong learning outcomes. It is well documented that later identification of hearing loss can lead to significant delays in children's speech, language, literacy, social and emotional development.

This course addresses gaps currently existing in the health education curriculum for pediatric hearing loss and gives learners the foundational knowledge that can be applied immediately in a broad range of health, educational, and home settings.

Content:

Hearing Loss in Children Course Image



Download:

Thumbnail Image [Here](#)

Hearing Loss in Children Social Images

Hearing Loss in Children

Five-week online course

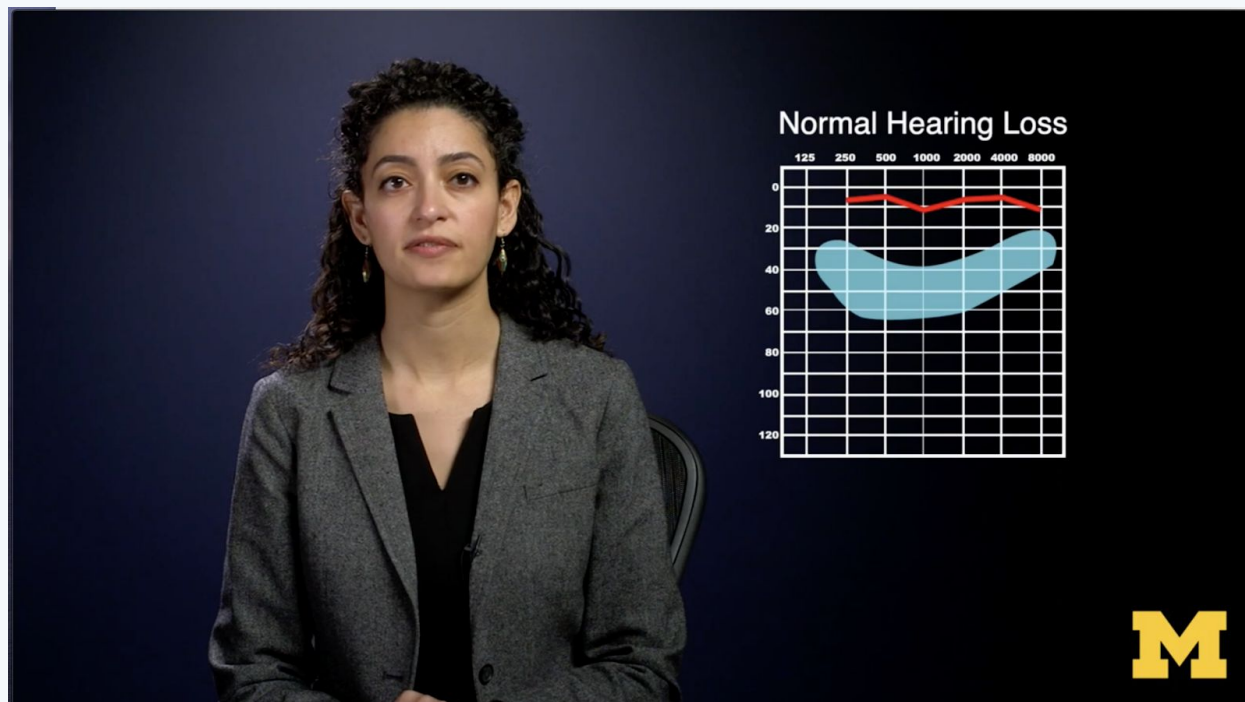
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Different degrees of hearing loss with Nadine Ibrahim, M.D.



Download [here](#)

Youtube: <https://youtu.be/wK9o6y3spB4>

Draft social media copy:

Preferred URL: <http://myumi.ch/lxWrQ>

Did you know?

Approximately 2 to 3 out of every 1,000 children in the United States are born with significant hearing loss.

Join the “Hearing Loss in Children” course and learn how to address gaps currently existing in the health education curriculum for pediatric hearing loss. This five-week online course also gives learners the foundational knowledge that can be applied immediately in a broad range of health, educational, and home settings.

Enroll now at <http://myumi.ch/lxWrQ>.

*Learners may earn Continuing Medical Education credit when completing this course. Visit the course page for more details.

#HearingLoss
#MichiganMedicine

(Recommended Content: [Hearing Loss in Children Social Images](#))

Hear from multidisciplinary pediatric experts to learn about the diagnosis, treatment, and management of hearing loss in the five-week online course, “Hearing Loss in Children.”

*Learners may earn Continuing Medical Education credit when completing this course. Visit the course page for more details.

Get started at <http://myumi.ch/lxWrQ>.

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(Recommended Content: [Hearing Loss in Children Social Images](#))

Early identification of childhood hearing loss is crucial for the prevention of speech and language delays.

Join Nadine Ibrahim, M.D. as she guides us through the different degrees and sounds of hearing loss.

This video is part of the five-week online course, "Hearing Loss in Children."

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Get started at <http://myumi.ch/lxWrQ>.

#HearingLoss

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(Recommended Content: [Different Degrees of hearing loss with Nadine Ibrahim, M.D.](#))