

Social Media Toolkit - Welcome!

Interactive Menu

Thank you for your support of the “Extended Reality for Everybody” Series!

Welcome

In this toolkit, you will find messaging from the “Extended Reality for Everybody” Series landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

About Page

Media Assets

Social Copy

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Course Description

Welcome to XR for Everybody! When we say “for everybody,” we really do mean it. This specialization is designed to be a broad learning experience around all things augmented, virtual, and mixed reality. The 3 courses cover the fundamental concepts of XR, how to design and develop XR applications, how to discuss the emerging key issues in the landscape of XR, and how to bring XR into instructional settings.

Course Image



Click on the image to download.

Social Media Toolkit - Media Assets

Social Images



Video Files



YouTube link: <https://youtu.be/rMsbZLiIGSo>

Gif



YouTube link: <https://youtu.be/f9HvHdbWkFA>

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <http://myumi.ch/DE93P>

Recommended Hashtags:

#AR #MR
#VR #XR
#ExtendedReality

Step into the world of extended reality with Assistant Professor Dr. Michael Nebeling from the University of Michigan School of Information and College of Engineering.

Enroll now at <http://myumi.ch/DE93P>.

Recommended Content: Social Images

Ride along with Dr. Michael Nebeling, Assistant Professor of Information, Electrical Engineering, and Computer Science at the University of Michigan's School of Information and College of Engineering, as he demonstrates an immersive, virtual reality simulation.

Learn more about extended reality in the "Extended Reality for Everybody" specialization.

Get started at <http://myumi.ch/DE93P>.

Recommended Content: VR Demo

Explore the ethical implications of emerging technologies beyond the technical development of virtual reality, augmented reality, and mixed reality in the "Extended Reality for Everybody" specialization.

Enroll now at <http://myumi.ch/DE93P>.

Recommended Content: Social Images

What is extended reality?

The term extended reality applies to anything that augments our reality, including full virtual reality. Develop a better understanding of XR technologies, including user experience and interaction design principles, and how to transition into the XR space in the "Extended Reality for Everybody" specialization.

Get started at <http://myumi.ch/DE93P>.

Recommended Content: What is XR?

Copy the text to use for social post promotion.

