Social Media Toolkit - Welcome!

Interactive Menu

Welcome

About Page

Media Assets

Social Copy

Thank you for your support of the "PostgreSQL for Everybody" specialization!

In this toolkit, you will find messaging from the "PostgreSQL for Everybody" specialization landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.
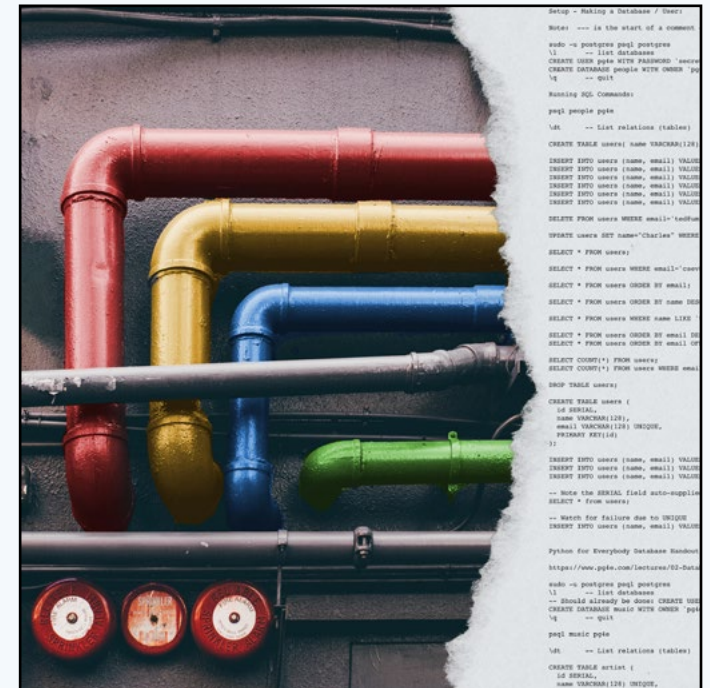
Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

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Social Media Toolkit - About

Course Description

Across these four courses, you'll learn how to use the PostgreSQL database and explore topics ranging from database design to database architecture and deployment. You'll also compare and contrast SQL and NoSQL approaches to database design. The skills in this course will be useful to learners doing data mining or application development.
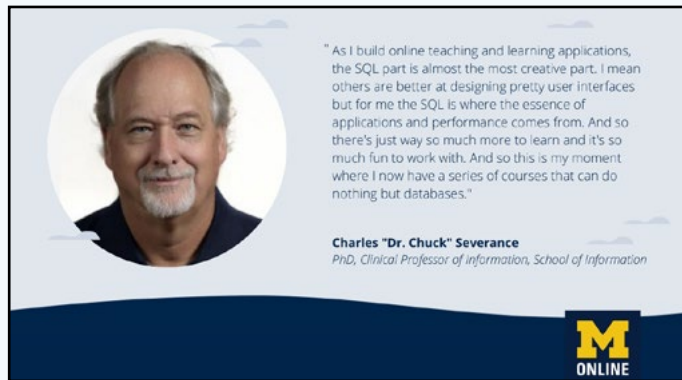
Course Image

Click on the image to download.

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Social Media Toolkit - Media Assets

Social Images

Quote Card

Video File

Why PostgreSQL?
Youtube Link: https://youtu.be/RtFAqW_2Eik

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: https://myumi.ch/2DbQe

Recommended Hashtags:
#PostgreSQL

Who is the new "PostgreSQL for Everybody" specialization designed for? Everybody!

Learn how to use the PostgreSQL database and understand topics ranging from database design to database architecture and deployment with Charles "Dr. Chuck" Severance, PhD, from the University of Michigan School of Information.

Enroll now at https://myumi.ch/2DbQe.
Recommended Content: Social Images or Quote Card

Explore PostgreSQL databases and compare SQL and NoSQL approaches to database design in the "PostgreSQL for Everybody" specialization taught by Charles "Dr. Chuck" Severance, PhD, from the University of Michigan School of Information.

Get started at https://myumi.ch/2DbQe.
Recommended Content: Social Images or Quote Card

Charles "Dr. Chuck" Severance, PhD, from the University of Michigan School of Information, discusses why he chose to teach PostgreSQL over other database management systems in the new "PostgreSQL for Everybody" specialization.

Enroll now at https://myumi.ch/2DbQe.
Recommended Content: Why PostgreSQL?

Copy the text to use for social post promotion.

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