Thank you for supporting the “Intimate Partner Violence (IPV): Interpersonal Strategies for Prevention and Response” course.

In this toolkit, you will find messaging from the “Intimate Partner Violence (IPV): Interpersonal Strategies for Prevention and Response” landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.
Course Description

Intimate partner violence (IPV), also commonly referred to as domestic violence, is a significant public health issue in the U.S., which has persisted despite extensive efforts to eradicate it through numerous policy and practice interventions. In this course, learners will be introduced to key concepts, definitions, and theories of IPV from public health, social justice, and legal perspectives. Learners will also receive applied learning opportunities to implement best practices for identifying, screening, and responding to IPV in clinical practice settings, including interprofessional strategies that engage professionals from social work, law, nursing, dentistry, and medicine. Issues related to those who experience and witness IPV, as well as those who use violence, will be discussed, including cultural factors and social inequalities that perpetuate IPV as they relate to age, gender and gender identity, race, ethnicity, immigration status, socioeconomic status, and sexual orientation. Course activities will be designed to help learners think critically and implement theory-driven practices for identification, screening, and response to IPV across multiple levels of intervention (e.g., individual, family, and community) and within the clinical settings of social work, law, nursing, dentistry, and medicine.
### Social Media Toolkit - Media Assets

#### Social Image

**Intimate Partner Violence (IPV): Interprofessional Strategies for Prevention and Response**

Five-week online course

![Image](image1.png)

#### Quote Cards

**Michelle Munro-Kramer**

“Working in these professions, you will meet folks sitting across from you who are experiencing intimate partner violence. This course helps people gain a comfort level and better understanding of how they can best support survivors as well as who and how to consult interprofessionally when intimate partner violence is disclosed.”

Michelle Munro-Kramer
Assistant Professor of Nursing, University of Michigan

**Michele Beaulieu**

“This work is important to me as a health care provider. Students often get limited to no education on this topic in the classroom. Making this course available online provides access to so many people who need it, and we know people are seeking out this kind of training and education.”

Michelle Munro-Kramer
Assistant Professor of Nursing, University of Michigan

#### Video Files

**Child Exposure to IPV with Todd Herenkohl**

YouTube Link: https://youtu.be/xeEJs732-fA

**Introduction to IPV with Dr. Singh**

YouTube Link: https://youtu.be/_ThuSSmQMwU

Click on the thumbnails to download the image or video.
Explore cultural humility, unique risks, and other challenges underserved populations face in the new "Intimate Partner Violence (IPV): Inter-professional Strategies for Prevention and Response" course with experts from the University of Michigan School of Social Work, School of Nursing, and University of Maryland School of Social Work.

Enroll now at https://myumi.ch/GkPv1.

Recommended Content: Social Images or Quote Cards

Join Michele Beaulieu, LCSW-C, from the University of Maryland School of Social Work in the "Intimate Partner Violence (IPV): Inter-professional Strategies for Prevention and Response" course. Learn how to support survivors and identify risks when intimate partner violence is disclosed in a law, nursing, dentistry, or medical setting.

Enroll now at https://myumi.ch/GkPv1.

Recommended Content: Michele Beaulieu Quote Card

Did you know that a quarter of all children will experience some form of violence in the home?

Learn about child exposure to intimate partner violence (IPV) and other forms of trauma with Todd Herenkohl, PhD, from the University of Michigan School of Social Work in the "Intimate Partner Violence (IPV): Inter-professional Strategies for Prevention and Response" course.

Get started now at https://myumi.ch/GkPv1.

Recommended Content: Children’s Exposure to IPV

Privacy is the first step to creating a safe space and healthy relationship between a doctor and IPV patient.

Learn about the best practices for introducing IPV to patients/clients and mandatory reporting with Dr. Vijay Singh from the University of Michigan Medical School in the "Intimate Partner Violence (IPV): Inter-professional Strategies for Prevention and Response" course.

Get started now at https://myumi.ch/GkPv1.

Recommended Content: Introduction to IPV with Dr. Singh