

Social Media Toolkit - Welcome!

Thank you for supporting the “Introduction to 3D Modeling” course.

In this toolkit, you will find messaging from the “Introduction to 3D Modeling” landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

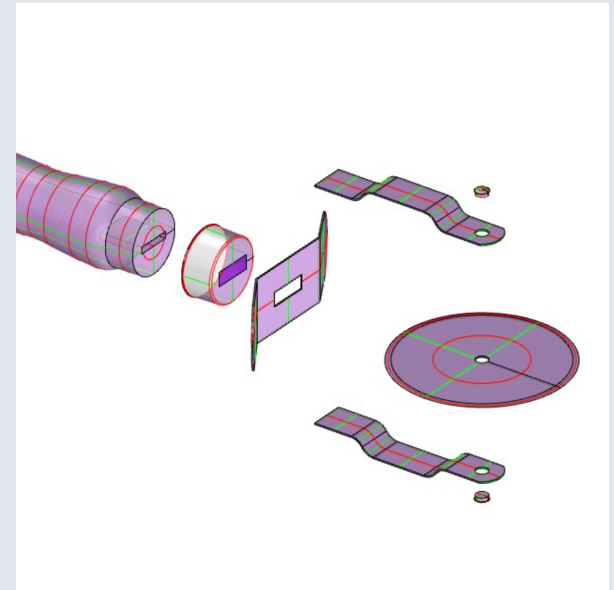
Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Course Description

On this four-week practical course from the University of Michigan, you'll not only learn how to use the Rhino software to create your 3D models, but you'll also gain basic design skills to help bring your imagination to life. This course will guide you through 3D modeling within Rhino, so you'll cover the fundamentals of the software as well as 3D modeling in general. You'll first look at how to navigate the user interface and the different tools that you'll be using to create models throughout this course. You'll familiarise yourself with the 3D space and 3D objects before jumping straight in to create your own objects and building blocks. Design is a vital part of 3D modeling. You can be a master of the software but if you aren't aware of fundamental design concepts, you won't be able to truly unleash your potential. You'll build your basic design skills by looking at line, shape, form, and space, before creating and editing 2D line forms that you'll transform into patterned mandalas and 3D tile wall designs. This course will guide you through the concept of profile modelling and will allow you to utilise 3D surface and 3D solid modelling tools to create and edit more complex designs. To round out your foundational knowledge, you'll dive into 3D rendering and creating 3D printable models. Then, once you've completed each step of the course, you can bring your newfound skills together into one final 3D modelling project.

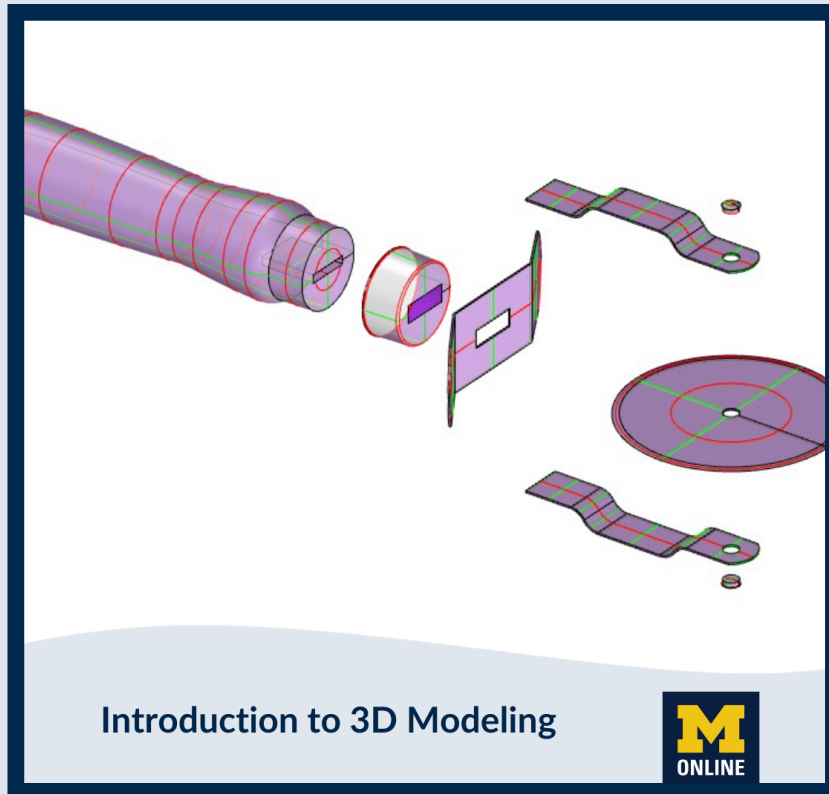
Course Image



Click on the image to download.

Social Media Toolkit - Media Assets

Social Image



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Video Files

Course Introduction



Block M Modeling



Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/XekR0>

Recommended Hashtags:

#3D

#RhinoScript

#Rhinoceros

Build University of Michigan's famous Block 'M' in 3D with associate professor Glenn Wilcox from the Taubman College of Architecture and Urban Planning. This video is featured in the new four-week "Introduction to 3D Modeling" course on FutureLearn.

Learn more and enroll now at <https://myumi.ch/XekR0>.

Recommended Content: 3D Modeling Block M Video

Create your own 3D models while learning how to use Rhino software in the new "Introduction to 3D Modeling" course with associate professor Glenn Wilcox from the Taubman College of Architecture and Urban Planning.

Enroll now at <https://myumi.ch/XekR0>.

Recommended Content: Introduction to Course Video

Copy the text to use for social post promotion.



Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/XekR0>

Learn the fundamentals of 3D modeling in Rhino and bring your imagination to life in the new “Introduction to 3D Modeling” course with associate professor Glenn Wilcox from the Taubman College of Architecture and Urban Planning.

Get started now at <https://myumi.ch/XekR0>.

Recommended Content: Social Images

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