

Social Media Toolkit - Welcome!

Thank you for supporting the "Impacts of the Environment on Global Public Health" Specialization

In this toolkit, you will find messaging from the "Impacts of the Environment on Global Public Health" landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Course Description

Many public health outcomes are directly influenced by human contact with the environment. In this specialization, you will explore an important discipline within public health, environmental health sciences (EHS) – that is, the study of how environmental factors affect human health and disease. You will also learn how we can assess the effectiveness of policies designed to address and reduce the threats presented by these and other issues.

Course Image



Click on the image to download.

Social Media Toolkit - Media Assets

Social Images



Click on the image to download.



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Video Files



YouTube Link: <https://youtu.be/nLtYQH-Jy70>



YouTube Link: <https://youtu.be/Ww8vFjWOI4E>

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/Nx1gV>

Recommended Hashtags:

#EnvironmentalJustice

#PublicHealth

Environmental justice practices help ensure a healthy and safe environment for all.

Join Professor of Global Public Health Rick Neitzel in the “Impacts of the Environment on Global Public Health” specialization to learn more about identifying and mitigating health risks to promote environmental justice.

Get started now at <https://myumi.ch/Nx1gV>.

Recommended Content: Human Health Risks, Health Equity, and Environmental Justice Video

Want to learn more about how to create a safe and sustainable environment?

In the “Impacts of the Environment on Global Public Health” specialization, learners explore risk factors and solutions to help reduce the impact of climate change.

Get started now at <https://myumi.ch/Nx1gV>.

Recommended Content: Social Image

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Interested in learning about how environmental factors impact human health?

In the “Impacts of the Environment on Global Public Health” specialization, learners explore topics in environmental health sciences such as the exposure-disease model, environmental health policies and occupational health practices.

Learn more at <https://myumi.ch/Nx1gV>.

Recommended Content: Environmental Health: The Foundation of Global Public Health Video

Climate change affects every person and ecosystem on Earth.

Learn how to reduce your environmental footprint and explore sustainability frameworks with experts from the School of Public Health in the “Impacts of the Environment on Global Public Health” specialization.

Get started now at <https://myumi.ch/Nx1gV>.

Recommended Content: Social Image

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