

Social Media Toolkit - Welcome!

Thank you for supporting the “Good with Words: Speaking and Presenting” series!

In this toolkit, you will find messaging from the “Good with Words: Speaking and Presenting” landing page, the series logo, downloads to promotional videos, a shortened link to the series description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this series.

Social Media Toolkit - About

Series Description

Suppose you were good with words. Suppose when you decided to speak, the message you delivered—and the way you delivered it—successfully connected with your intended audience. What would that mean for your career prospects? What would that mean for your comfort level in social situations? And perhaps most importantly, what would that mean for your satisfaction with the personal relationships you value the most? This specialization is designed to help you find out. Based on an award-winning course and workshop series at the University of Michigan that has been taken by students training to enter a wide range of fields—law, business, medicine, social work, public policy, design, engineering, and many more—it removes the guesswork from figuring out how to communicate clearly and compellingly.

All of us have ideas that are worth sharing. Why not learn to convey yours in a way that people will appreciate, enjoy, and remember?

Series Image



Click on the image to download.

Social Media Toolkit - Media Assets

Social Image



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Video Files

Poise

YouTube Link: <https://youtu.be/5jWce4fphww>

Be Surprising, in a
Convincing Way

YouTube Link: https://youtu.be/YT_1lyspowk

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/pdYpE>

Recommended Hashtags:

#PublicSpeaking

#Presentation

Eloquence is a club all of us can join.

Enroll now in the "Good with Words: Speaking and Presenting" series at <https://myumi.ch/pdYpE>.

Recommended Content: 'Be Surprising, in a Convincing Way' Video

Poise can be planned. And so can rhythm, tact, and the other key elements of expertly delivered presentations.

Learn how by enrolling in the "Good with Words: Speaking and Presenting" series at <https://myumi.ch/pdYpE>.

Recommended Content: 'Poise' Video

Copy the text to use for social post promotion.

