

Social Media Toolkit - Welcome!

Thank you for supporting the "Roe v. Wade Teach-Out."

In this toolkit, you will find messaging from the "Roe v. Wade Teach-Out" landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Course Description

On June 24, 2022, the U.S. Supreme Court released a decision that struck down Roe v. Wade, a ruling that had guaranteed the constitutional right to abortion for the past 49 years.

This Teach-Out will look at the history of reproductive rights in the United States and the ramifications of the ruling – legally, medically, politically, and more. It will also touch on the unprecedented leak of the draft opinion earlier in 2022. The goal of the Teach-Out is to bring diverse perspectives of both experts and learners together for rich and thoughtful discourse.

Course Image



Click on the image to download.

Social Media Toolkit - Media Assets

Social Image



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Video Files

Patient Realities Dr. Lisa Harris Video



YouTube Link: <https://youtu.be/rU1CKbDMdMU>

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/bR679>

Recommended Hashtags:

#RoevWade

#ReproductiveRights

#SCOTUS

The striking down of Roe v. Wade by the U.S. Supreme Court has changed the way many view reproductive care. Join experts in discussing the legal, medical, and political ramifications of this ruling in the “Roe v. Wade Teach-Out” available now through 7/24.

Learn more at <https://myumi.ch/bR679>.

Recommended Content: Social Images

Discuss the future of reproductive care in the United States after the overturn of Roe v. Wade with experts from the University of Michigan in the “Roe v Wade Teach-Out.”

Join the conversation at <https://myumi.ch/bR679>.

Recommended Content: Patient Realities Dr. Lisa Harris Video

Copy the text to use for social post promotion.

