Social Media Toolkit - Welcome!

Thank you for supporting the "Information Extraction from Free Text Data in Health" course.

In this toolkit, you will find messaging from the "Information Extraction from Free Text Data in Health" landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Course Description

In this MOOC, you will be introduced to advanced machine learning and natural language processing techniques to parse and extract information from unstructured text documents in healthcare, such as clinical notes, radiology reports, and discharge summaries. Whether you are an aspiring data scientist or an early or mid-career professional in data science or information technology in healthcare, it is critical that you keep up-to-date your skills in information extraction and analysis.

To be successful in this course, you should build on the concepts learned through other intermediate-level MOOC courses and specializations in Data Science offered by the University of Michigan, so you will be able to delve deeper into challenges in recognizing medical entities in health-related documents, extracting clinical information, addressing ambiguity and polysemy to tag them with correct concept types, and develop tools and techniques to analyze new genres of health information.

Course Image

Click on the image to download.

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Social Media Toolkit - Media Assets

Social Image
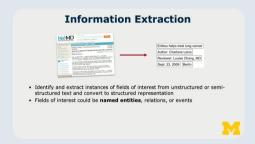

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Video Files

Information Extraction Welcome Video

YouTube Link: https://youtu.be/jptScnfVhjo

What is Information Extraction?

YouTube Link: https://youtu.be/IoqAXFscW_U

Click on the thumbnails to download the image or video.

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Social Media Toolkit - Social Copy

Recommended Hashtags:
#InformationExtraction
#HealthData

Build upon your data science knowledge to analyze new genres of health information in the "Information Extraction from Free Text Data in Health" online course. Enroll now at https://myumi.ch/XVbJd.

Recommended Content: Social Images

There is a wealth of information lost in medical paperwork. Join V.G. Vinod Vydiswaran, PhD, associate professor from the University of Michigan School of Information, as he explains the processes of extracting information to optimize healthcare services for marginalized communities in "Information Extraction from Free Text Data in Health." Get started at https://myumi.ch/XVbJd.

Recommended Content: Information Extraction Welcome Video

Learn how to convert unstructured medical paperwork and data to searchable structured data in the "Information Extraction from Free Text Data in Health" online course. Join University of Michigan associate professor V.G. Vinod Vydiswaran, PhD, as he explores how such processes can transform health care delivery. Learn more at https://myumi.ch/XVbJd.

Recommended Content: What is Information Extraction Video

Copy the text to use for social post promotion.

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