

Social Media Toolkit - Welcome!

Thank you for supporting the "Justice and Equity in Technology Policy" course.

In this toolkit, you will find messaging from the "Justice and Equity in Technology Policy" course landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Course Description

More than ever, technology is shaping, and being shaped by, public policy. This has an enormous impact, particularly for marginalized communities. The artificial intelligence and computer algorithms increasingly driving government and industry decisions—from the allocation of social services to hiring—are reflecting and reinforcing social biases towards women, people of color, and disabled people, among others. Global climate change is having a disproportionately negative impact on low- and middle-income countries, and on historically disadvantaged communities of color in the United States. Communities are increasingly concerned they are not benefiting from government research funding, and that the regulation of emerging technologies is inadequate.

The interconnectedness of technology, policy, and equality raises crucial questions for scientists, technologists, and leaders in public policy, civil society, and industry. How can technology be built, implemented, and governed more equitably? How can the concerns of marginalized communities be integrated better into technology and related policies? How should community knowledge and concerns be integrated with technical expertise and scientific evidence in the development of public policies?

This course will center equity and justice in the development and implementation of technology and science public policies. In particular, we aim to help learners understand how inequities can become embedded in technology, and associated policies, and how this can be addressed.

Course Image



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Social Media Toolkit - Media Assets

Social Image



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Video Files

Eight Myths About Technology

Eight myths about technology...

1. Technology benefits everyone
2. By definition, "innovation is in the public interest"
3. We can only enable or disable science and technology
4. Science and technology evolve independently, on linear, internally determined paths
5. We can't control technology (or, technology moves too fast for regulation)
6. We cannot anticipate the implications of technologies
7. Therefore, we can't regulate them or shape development
8. Public fears about technology are irrational; they need to be educated



Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/J8nEx>

Recommended Hashtags:

#TechPolicy

#TechEquity

#Technology

Learn how to rethink technology innovation and regulatory policies to maximize equity and justice in the “Justice and Equity in Technology Policy” online course. Get started at <https://myumi.ch/J8nEx>.

Recommended Content: Social Images

Artificial Intelligence can reflect social biases towards women, people of color, and disabled people, among others. This is a big problem, especially if it drives government and industry decisions. Explore this issue and how it can be addressed in the “Justice and Equity in Technology Policy” online course. Enroll now at <https://myumi.ch/J8nEx>.

Recommended Content: Social Images

Does technology really benefit everyone or is it an uneven playing field? Break down the eight myths about technology with University of Michigan Ford School of Public Policy professor Shobita Parthasarathy in the new “Justice and Equity in Technology Policy” online course. Learn more at <https://myumi.ch/J8nEx>.

Recommended Content: Eight Myths About Technology

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