

Social Media Toolkit - Welcome!

Thank you for supporting the “Feedback Loops: How to Give & Receive High-Quality Feedback” series.

In this toolkit, you will find messaging from the “Feedback Loops: How to Give & Receive High-Quality Feedback” landing page, the course logo, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Course Description

Feedback plays a key role in the development of students and professionals of all kinds. Yet few people are taught how to give effective feedback or how to receive it.

This Feedback Loops specialization is designed to change that. Based on a popular class at the University of Michigan Law School that people have called “extremely useful,” “super engaging,” and “the highlight of my week,” it is full of evidence-based tips and techniques you can use to improve your feedback skills in a wide-range of situations: in school, at work, on athletic teams, inside musical groups, and certainly when interacting with your friends and family.

It also provides a number of “Feedback Labs” in which you can practice applying—in a safe, low-stakes way—the many concepts you’ll be learning.

Course Image



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Social Media Toolkit - Media Assets

Social Image



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Quote Cards and Virtual Experience



Virtual Experience Image



Virtual Experience Image

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/1An2b>

Recommended Hashtags:

#FeedbackLoops

#Feedback

Feedback plays a key role in the development of students and professionals of all kinds. In the “Feedback Loops: How to Give & Receive High-Quality Feedback” series, you will learn the skills necessary to give and receive effective feedback. Learn more at <https://myumi.ch/1An2b>.

Recommended Content: Social Images

The “Feedback Loops: How to Give & Receive High-Quality Feedback” series is full of evidence-based tips and techniques you can use to improve your feedback skills in a wide range of situations. Enroll today at <https://myumi.ch/1An2b>.

Recommended Content: Social Images

Copy the text to use for social post promotion.



Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/1An2b>

Recommended Hashtags:

#FeedbackLoops

#Feedback

Join Patrick Barry, Clinical Assistant Professor of Law, in the “Feedback Loops: How to Give & Receive High-Quality Feedback” series and develop effective feedback skills using evidence-based techniques and practice in an interactive 360 video environment. Get started at <https://myumi.ch/1An2b>.

Recommended Content: Quote Cards or XR images

Practice public speaking in front of a classroom, boardroom, or auditorium using an interactive 360 degree video in the “Feedback Loops: How to Give & Receive High-Quality Feedback” specialization: <https://myumi.ch/1An2b>.

Recommended Content: Quote Cards or XR images

Copy the text to use for social post promotion.

