Social Media Toolkit - Welcome!

Thank you for supporting the "Data Science for Health Research" series.

In this toolkit, you will find messaging from the "Data Science for Health Research" series landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

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Social Media Toolkit - About

In Data Science for Health Research, learn to organize and visualize health data using statistical analysis in programs like R. Explore how to translate data, interpret statistical models, and predict outcomes to help make data-informed decisions within the public health field.

Course Image

Click on the image to download.

Social Media Toolkit - Media Assets

Social Image

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Bhramar Mukherjee Quote Card

"We have to start wherever we are, use whatever we have, and do whatever we can to aid stakeholders, citizens, and policymakers with data-driven decision making."

Bhramar Mukherjee, PhD
John D. Kalbfleisch Distinguished University Professor
John D. Kalbfleisch Collegiate Professor of Biostatistics
Chair, Biostatistics
Professor, Epidemiology
University of Michigan

Philip Boonstra Quote Card

"We're going to teach you the first critical steps for controlling your data. You'll use the statistical programming environment R to read in data from files. You'll then learn how to configure it into meaningful knowledge and information."

Philip Boonstra, PhD
Associate Professor, Biostatistics, University of Michigan

Click on the thumbnails to download the image.

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Social Media Toolkit - Social Copy

Short URL: https://myumi.ch/y2Rp8

Learning never stops, and neither do we! Introducing our latest course series, Data Science for Health Research. Join us as we explore how to analyze health data. Enroll today! [LINK]

Recommended Content: Course Image

Explore how we as physicians, public health scientists, and health researchers can improve data-driven decision making in our latest course series, Data Science for Health! Enroll now and be a part of our global community of learners. [LINK]

Recommended Content: Bhramar Mukherjee Quote Card

This course walks you through a step-by-step introduction to using the R statistical environment to turn your data into information and knowledge. Once you complete this course, you'll have an understanding of how to use R for your very own health data science projects. [LINK]

Recommended Content: Philip Boonstra Quote Card

Ready to take your health data expertise to the next level? Our Data Science for Health Research series is here to improve your work with health data analysis. Don't miss out – enroll now: [LINK]

Recommended Content: Course Image

Recommended Hashtags: **#DataScience**
#HealthResearch   #DataAnalytics
#PublicHealth   #MedicalResearch

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