

Social Media Toolkit - Welcome!

Thank you for supporting the "C Programming for Everybody" course series. In this toolkit, you will find messaging from the "C Programming for Everybody" course series landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Series Description

Learning the foundational elements of C can help anyone interested in programming increase their proficiency in languages like C++, Java, JavaScript, and Python. In C Programming for Everybody, you'll learn the history of C and C syntax as you build foundational programming knowledge with C. Apply your knowledge to several exercises throughout each course as you move into more advanced concepts. This specialization allows you to go at your own pace, giving you control over how to approach more complex exercises. Regardless of the programming language you're familiar with, C Programming for Everybody is perfect for both programming novices and seasoned programmers looking to get a refresher on the C programming basics.

Series Image



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Social Media Toolkit - Media Assets

Social Image



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Quote Card



"We're not learning C Programming to learn C Programming. We're learning C Programming to [learn] how computers work and lead into computer architecture."

Charles Severance Ph.D.
Clinical Professor of Information, School of Information, University of Michigan



[Dr. Chuck Quote Card](#)

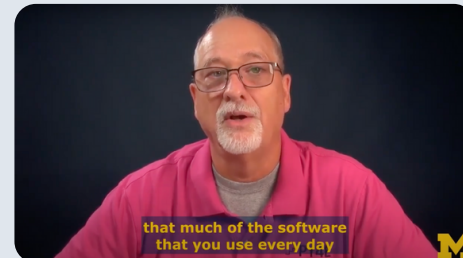
Videos

Python and C

- | | |
|------------------------------|------------------------------|
| • White space is essential | • Whitespace ignored |
| • Very object oriented | • Not object oriented at all |
| • Convenient data structures | • Fast efficient powerful |
| • list | • struct |
| • dict | • Pointers |
| • Auto memory management | • Manual memory management |
| • 1980's | • 1970's |

In many ways, Python is a convenience layer built on top of C to make it so users could write code without worrying about the complex details.

[Python vs. C](#)



[Why Study C Programming Video](#)

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/NkpPV>

Recommended Hashtags:

#CProgramming

#Coding

#ProgrammingLanguage

#ComputerScience #SoftwareDevelopment

Unlock your programming potential with our latest open online course series "C Programming for Everybody!" @drchuck of [UMSI Mention] shows you how C has impacted 50 years of programming and how understanding C can help you master Python. 📖

Embark on your programming adventure: [LINK]

Recommended Content: Social Image

Eager to dive deep into the coding world beyond Python? It's time to compare Python and C Programming with our comprehensive course series "C Programming for Everybody." 📖

Enroll at [LINK]

Recommended Content: Python vs. C Video

Unlock the power of multiple programming languages with [Michigan Online mention] latest open online course series "C Programming for Everybody." Learn how C laid the foundation for modern programming and gain a deeper understanding about the nature of computers. 📖

Start your journey now: [LINK]

Recommended Content: Social Image

Learn about the history of computers by delving into C programming, the foundational programming language of the past 50 years. Join Dr. Chuck of [UMSI mention] in his latest course series "C Programming for Everybody." 📖

Learn more: [LINK]

Recommended Content: Dr. Chuck Quote Card

Learn "C Programming for Everybody" from @drchuck, who has helped millions learn Python, Django, and more. This series is designed for everybody looking to level up their coding skills or rediscover their love of programming in C. 📖

Join us on this journey now: [LINK]

Recommended Content: Why Study C Programming Video

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