Social Media Toolkit - Welcome!

Thank you for supporting the "Generative AI Essentials: Overview and Impact" short course. In this toolkit, you will find messaging from the "Generative AI Essentials: Overview and Impact" short course landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this short course.

Social Media Toolkit - About

Series Description

With the rise of generative artificial intelligence, there has been a growing demand to explore how to use these powerful tools not only in our work but also in our day-to-day lives. "Generative AI Essentials: Overview and Impact" introduces learners to large language models and generative AI tools, like ChatGPT. In this course, you'll explore generative AI essentials, how to ethically use artificial intelligence, its implications for authorship, and what regulations for generative AI could look like. This course brings together University of Michigan experts on communication technology, the economy, artificial intelligence, natural language processing, architecture, and law to discuss the impacts of generative AI on our current society and its implications for the future.

Series Image

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Quote Card

Scott Page Quote Card

Videos

What Is AI?

The Future of Prompt Engineering

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Short URL: https://myumi.ch/dkmb7

Recommended Hashtags:

#GenerativeAI
#ArtificialIntelligence
#MachineLearning
#ChatGPT #AI

AI is transforming work. Begin your journey to be your organization's AI expert with [Michigan Online mention]'s short course: "Generative AI Essentials: Overview and Impact." Explore large language models, generative AI tools, prompt engineering, and how to ethically use artificial intelligence. 💡📚

Take charge of your future: [LINK]

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🤔 Stepping into the world of AI? You have to start with answering one question: "What is artificial intelligence?" 🤖 Join Kentaro Toyama from [U-M School of Information mention] in "Generative AI Essentials: Overview and Impact."

Enroll Now: [LINK]

Recommended Content: What Is AI? Video

Let's explore the basics of AI with the "Generative AI Essentials: Overview and Impact" online short course from [Michigan Online mention]. Discover AI's impact across various industries in just three hours! 🤖

Elevate your skills in AI: [LINK]

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How will Generative AI impact society as we know it? 🌎 Learn how to use Generative AI in your day-to-day life from experts of [UM School of Information Mention] In "Generative AI Essentials: Overview and Impact."

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What new opportunities will prompt engineering bring to society? 🤔 Learn more about prompt engineering from Kurt Skifstad from [U-M Center for Entrepreneurship mention] in "Generative AI Essentials: Overview and Impact."

Enroll Now: [LINK]

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