

Social Media Toolkit - Welcome!

Thank you for supporting the "Rocket Science 101" course series. In this toolkit, you will find messaging from the "Rocket Science 101" course series landing page, the course and series logos, downloads to the promotional video, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

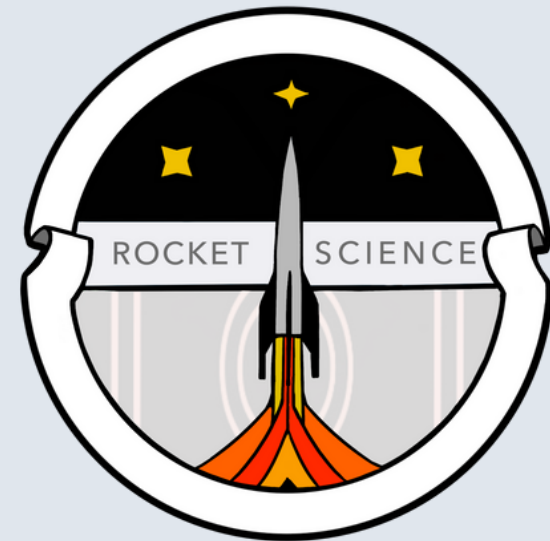
Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Series Description

Rocket Science 101 focuses on the history of rocketry across the globe, how orbits work, rocket engine functions, and the benefits of space missions. Take a deeper look at how Hollywood's depictions of space travel, and the things it gets right and wrong about rocket science.

Series Image



[Click on the image to download.](#)

Social Media Toolkit - Media Assets

Social Image



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Quote Card

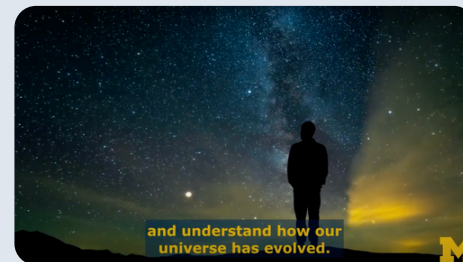


[Aaron Ridley Quote Card](#)

Videos



[Rocket Science 101 Overview](#)



[Welcome To Rocket Science 101](#)

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/Jpzx2>

Recommended Hashtags:

#RocketScience

#SpaceExploration

#Aerospace

#RocketTechnology

Did you know that the first ever photograph of the Earth was taken from a rocket in 1946? 🚀🌍 Now, you can learn more facts about rockets from Dr. Aaron Ridley of [U-M Climate and Space mention] in our course series "Rocket Science 101."

Enroll Now: [Link]

Recommended Content: Social Image

🚀🌟 Dive into the fascinating world of rocket science! Learn the fundamentals with Dr. Aaron Ridley of [U-M Climate and Space mention] in the [Michigan Online mention] course series "Rocket Science 101."

Enroll Now: [Link]

Recommended Content: Welcome To Rocket Science Video

Great news! 🚀 Our course series, "Rocket Science 101," is now available, and we don't want you to miss out. Learn about the fundamentals of rocket science from Dr. Aaron Ridley of [U-M Climate and Space mention] now.

Enroll: [Link]

Recommended Content: Social Image

Rockets have been around for centuries, and now you can explore the rich history of rocket science with Dr. Aaron Ridley of [U-M Climate and Space mention] in [Michigan Online mention] course series "Rocket Science 101!" 🚀

Enroll Now: [Link]

Recommended Content: Aaron Ridley Quote Card

Are you ready to start your journey into the exciting world of rocket science? 🚀 Join Dr. Aaron Ridley of [U-M Climate and Space mention] in the course series from [Michigan Online mention] "Rocket Science 101."

Enroll Now: [Link]

Recommended Content: Rocket Science 101 Overview Video

Copy the text to use for social post promotion.

