

Social Media Toolkit - Welcome!

Thank you for supporting the "Creative Coding: Hands-On Python" course series. In this toolkit, you will find messaging from the "Creative Coding: Hands-On Python" course series landing page, the course series image, downloads to promotional videos, a shortened link to the course series description page, and sample social media posts that you are welcome to share through your channels. Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course series.

Social Media Toolkit - Description

Series Description

This series of four courses models learning-by-doing through engaging, creative, and collaborative activities as well as conceptual videos that move beyond instructor lectures. The activities and exercise in this series will engage learners in the fundamentals of programming while encouraging creative expression through code. By the end of the series, learners will successfully answer the question - how do I express my creativity while learning intermediate programming skills?

Social Media Toolkit - Series Images



Creative
Coding: Hands-
On Python



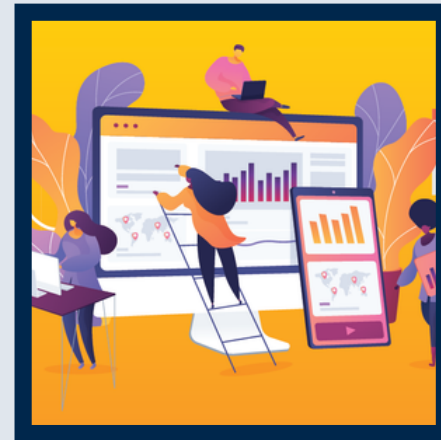
Big Ideas in
Programming:
Expressing Yourself
with Python



Debugging:
Hunting and
Squashing Bugs



The Power of
Object-Oriented
Programming



Answering
Interesting
Questions with
Data

Social Media Toolkit - Social Image Assets



Creative Coding: Hands-On Python



Big Ideas in Programming: Expressing Yourself with Python



Debugging: Hunting and Squashing Bugs



The Power of Object-Oriented Programming



Answering Interesting Questions with Data

Social Media Toolkit - Media Assets



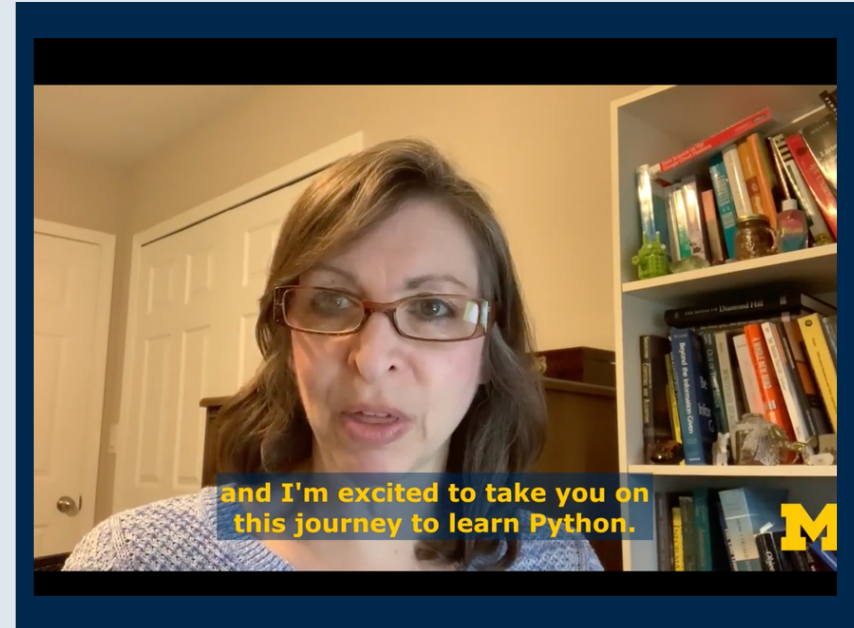
"We give you all the correct code to solve a problem. We break the code into blocks and mix it up. Then, what you have to do is drag the blocks into the right order from the left side to the right side to create your own solution."

Barbara Ericson

Assistant Professor of Information, University of Michigan School of Information



[Barbara Ericson Quote Card](#)



[What is Python? Video](#)

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Exciting news! 🖥️ The [Michigan Online mention] course series, “Creative Coding: Hands-On Python,” is now available. Learn coding with a creative, hands-on approach from Barbara Ericson of [UMSI mention].

Enroll Now: [LINK]

Recommended Content: Series Social Image

Tangle with mixed-up code problems that challenge your thinking, all while building a solid coding foundation in the [Michigan Online mention] course series “Creative Coding: Hands-On Python.” 🧑🏫📚

Enroll now: [LINK]

Recommended Content: Barbara Ericson Quote Card

Learn Python by diving in hands-on, and discover how you can creatively use coding to express your ideas and personality. 🗣️ Join Barbara Ericson of [UMSI mention] in the [Michigan Online mention] course series, “Creative Coding: Hands-On Python,” available now.

Enroll Now: [LINK]

Recommended Content: Series Social Image

Spoiler: Python is not just a giant snake! 🐍 Python is a powerhouse programming language – one that allows you to express yourself and creatively solve problems. Learn Python from Barbara Ericson of [UMSI mention] in the [Michigan Online mention] course series “Creative Coding: Hands-On Python.” 🖥️

Enroll at [LINK]

Recommended Content: What is Python? Video

Copy the text to use for social post promotion.



Social Media Toolkit - Link & Hashtags

Short URL:

<https://myumi.ch/6ydX9>

Recommended Hashtags:

**#Python #PythonProgramming #PythonCode
#Coding #CreativeCoding #WebDevelopment
#ComputerScience #DataScience**

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