

Social Media Toolkit - Welcome!

Thank you for supporting the "The Nurse's Toolkit" course. In this toolkit, you will find messaging from the "The Nurse's Toolkit" course landing page, the course logo, downloads to the promotional video, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Course Description

The Nurse's Toolkit will introduce learners to various life-saving nursing skills and interventions. Learn critical life-saving concepts and skills related to airway management, trauma, immobilization and splinting, sepsis management, wound care, and obstetrical emergencies. This course also integrates augmented reality into two modules: airways and immobilization, and splinting. The augmented reality will be powered through the learner's mobile device via a web-based tool that will provide simulations and test learners' knowledge of the material.

Course Image



[Click on the image to download.](#)

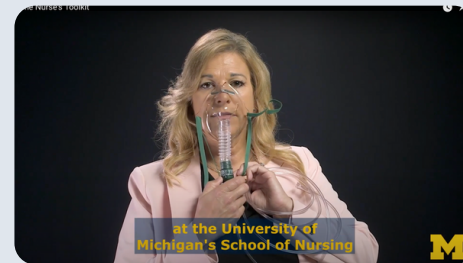
Social Media Toolkit - Media Assets

Social Images

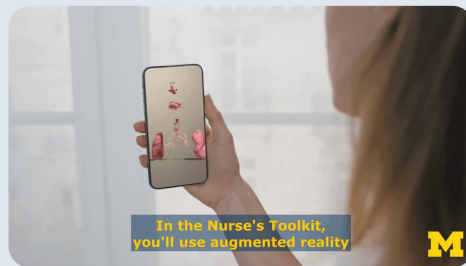


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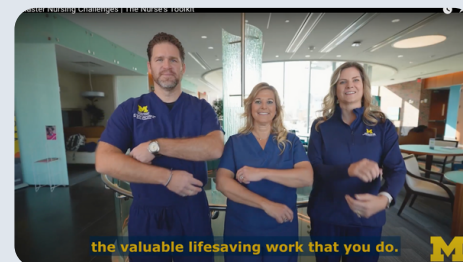
Videos



[The Nurse's Toolkit](#)



[The Nurse's Toolkit GIF](#)



[Master Nursing Challenges](#)

Click on the thumbnails to download the image or video.

Social Media Toolkit - Social Copy

Short URL: <https://myumi.ch/W2VgV>

Recommended Hashtags:

#Nursing

#Healthcare

#MedicalField

#NursingStudent #NursePractitioner

Join us as we embrace the future of nursing education with [Michigan Online mention] course, "The Nurse's Toolkit!" Through augmented reality modules featuring [School of Nursing mention], your mobile device becomes a gateway to honing critical nursing skills. 📱📚

Enroll now and advance your nursing career: [LINK]

Recommended Content: Social Image

Take your nursing proficiency to the next level with the latest course from [Michigan Online mention], "The Nurse's Toolkit." Explore the integration of augmented reality for an interactive learning experience! 📱

Enroll Now: [Link]

Recommended Content: The Nurse's Toolkit Video

Enhance your critical care skills right from your laptop or smartphone with "The Nurse's Toolkit" from [Michigan Online mention]! Join experts from [U-M School of Nursing mention] as they guide you through airway management, trauma care, and more! 👩👨

Start your journey now: [LINK]

Recommended Content: The Nurse's Toolkit GIF

Take your nursing skills to new heights with [Michigan Online mention] innovative AR modules in the course, "The Nurse's Toolkit!" Open doors to immediate skill mastery in nursing anywhere from your laptop or mobile device with the help of [School of Nursing mention]. 👩👨

Stay ahead in your career and enroll now: [LINK]

Recommended Content: Social Image

Elevate your nursing expertise with cutting-edge augmented reality modules in the "Nurse's Toolkit" course at [Michigan Online mention]. Seamlessly master essential nursing skills, guided by the expertise of [School of Nursing mention]. 📱👩👨

Enroll now: [Link]

Recommended Content: Master Nursing Challenges Video

Copy the text to use for social post promotion.

