Social Media Toolkit - Welcome!

Thank you for supporting the "Data Augmented, Technology Assisted Medical Decision Making" course. In this toolkit, you will find messaging from the "Data Augmented, Technology Assisted Medical Decision Making" course landing page, the course logo, downloads to promotional videos, a shortened link to the course description page, and sample social media posts that you are welcome to share through your channels. Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

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Social Media Toolkit - Description

Course Image

Click on the image to download.

Course Description

Artificial intelligence (AI) and machine learning (ML) have the potential to increase diagnostic accuracy, decrease diagnostic errors, and improve patient outcomes. "Data Augmented, Technology Assisted Medical Decision Making" (DATA-MD) course will teach you how to use AI to augment your diagnostic decision-making. The National Academy of Medicine (NAM) recommends ensuring that clinicians can effectively use technology - including AI - to improve the diagnostic process. To use these technologies effectively in your clinical practice, you will need to determine when use of AI is appropriate, interpret the outputs of AI, read medical literature about AI, and explain to patients the role that AI plays in their care. In this course, you'll explore the ethical considerations and potential biases when making medical decisions informed by AI/ML-based technologies. DATA-MD is a one of a kind curriculum designed to provide an introduction to the use of AI in the diagnostic process.

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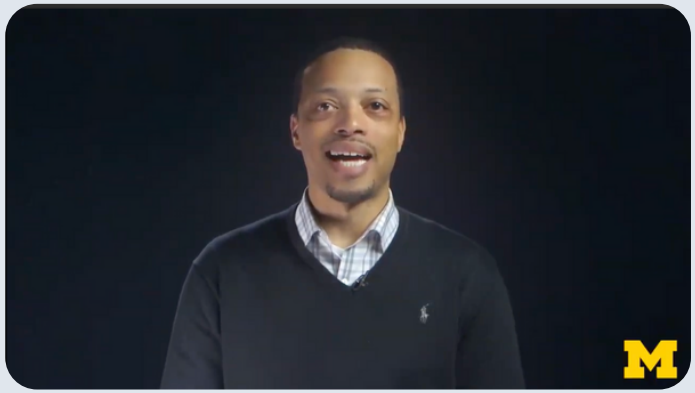
Social Media Toolkit - Media Assets

Social Image

Cornelius James, MD Quote Card



Course Introduction Video

Machine Learning Video

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Social Media Toolkit - Social Copy

Course Link: https://myumi.ch/4jx14

Recommended Hashtags:
#AIMed #HealthTech #DiagnosticAI
#MedTech #AIHealthcare

Advance your medical practice with [Michigan Online mention]'s "Data Augmented, Technology Assisted Medical Decision Making" course. Become proficient in using AI to improve diagnosis, medical decision-making, and better understand the ethical use of AI. 💻

Enroll Now: [LINK]

Recommended Content: Social Image

Learn how to leverage AI in healthcare to improve diagnostic decision-making with Dr. Cornelius James of [Michigan Medicine mention] in the [Michigan Online mention] course "Data Augmented, Technology Assisted Medical Decision Making." 🏥🌐

Enroll Now: [LINK]

Recommended Content: Course Introduction Video

Equip yourself to interpret and apply AI to improve diagnostic accuracy and patient outcomes in the [Michigan Online mention] course "Data Augmented, Technology Assisted Medical Decision Making." 🔬

Enroll Now: [LINK]

Recommended Content: Social Image

Join [Michigan Medicine mention] in navigating the ethical landscape of AI in healthcare! 🌐 The [Michigan Online mention] course, "Data Augmented, Technology Assisted Medical Decision Making," addresses vital questions to ensure safe and ethical use AI that improves patient outcomes.

Enroll Now: [LINK]

Recommended Content: Cornelius James, MD Quote Card

Generative AI can improve patient care, and you can learn how to use these tools ethically and responsibly. 🏥 Start today with machine learning fundamentals with [Michigan Medicine mention] in the [Michigan Online mention] course: "Data Augmented, Technology Assisted Medical Decision Making."

Enroll Now: [LINK]

Recommended Content: Machine Learning Video

Copy the text to use for social post promotion.

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