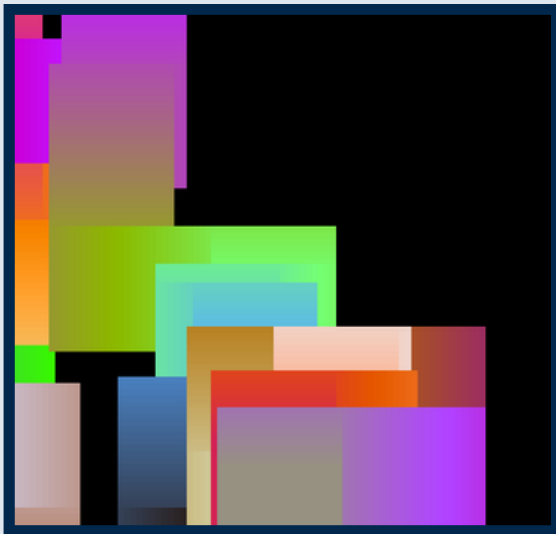# Social Media Toolkit - Welcome!

Thank you for supporting the "Programming for Designers" series. In this toolkit, you will find messaging from the "Programming for Designers" series landing page, the series logo, downloads to promotional videos, a shortened link to the series description page, and sample social media posts that you are welcome to share through your channels. Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

Social Media Toolkit - About

Series Image

Click on the image to download.

Series Description

 In "Programming for Designers," you will explore Python programming within a creative context, equipping you with essential computational design skills. Beginning with fundamental programming principles, starting with Python's basic concepts to more intricate data structures, leading to the development of practical creative coding projects. Learn how to use the Processing platform, a program that allows designers to create visual, interactive media to meet their project needs. Develop the skills to move from simple to intricate designs, ranging from illustrative shapes and images to animations. Cover procedural best practices for design applications and intelligence navigation, and build a rich understanding of how advanced data structures can be used to create digital environments.

This course series is tailored for individuals within architecture, graphic design, industrial design, game design and the visual arts interested in integrating programming with graphic creativity. As each course in the series is structured to build on previous course knowledge, "Programming for Designers" allows you to practice your skills within Python, allowing you to bring your design concepts to life with precision and efficiency.

Social Media Toolkit - Media Assets

Social Image

"Once you're done with the series, not only will you have a foundational understanding of Python, you'll have a portfolio demonstrating your ability to apply programming in design."
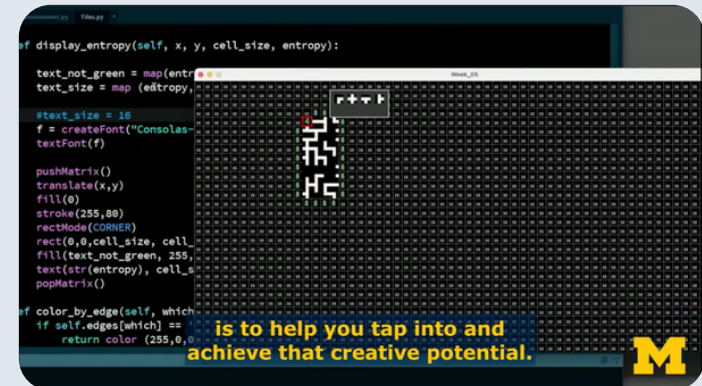
Jose Sanchez
Associate Professor of Architecture
University of Michigan Taubman College of Architecture and Urban Planning

Quote Card

Programming for Designers

JOSE SANCHEZ
ASSOCIATE PROFESSOR OF ARCHITECTURE

Meet Jose Sanchez Video

is to help you tap into and achieve that creative potential.

Creativity in Programming Video

Click on the thumbnails to download the image or video.

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Social Media Toolkit - Social Copy

Course Link: https://myumi.ch/RmVJ4

Recommended Hashtags:
#PythonProgramming #DesignEducation
#DesignCoding #PythonforDesign
#DesignEducation

As a designer, you can now learn how to navigate Python in a way that aligns with your creative goals in the [Michigan Online mention] course series "Programming for Designers." Join Jose Sanchez of [Taubman College of Architecture and Urban Planning mention] and enroll now. ⬇

[LINK]

Recommended Content: Social Image

With Jose Sanchez of [Taubman College of Architecture and Urban Planning mention] as your guide, you can masterfully blend coding with creativity in the [Michigan Online mention] course series "Programming for Designers."

Enroll Now: [LINK]

Recommended Content: Meet Jose Sanchez Video

Design + Coding = Endless Possibilities! 💻 Join Jose Sanchez of [Taubman College of Architecture and Urban Planning mention] as he pairs Python programming with computational design in the [Michigan Online mention] course series "Programming for Designers."

Enroll Now: [LINK]

Recommended Content: Social Image

What will you grasp from this course series as a designer? Learn from Jose Sanchez of [Taubman College of Architecture and Urban Planning mention] in the [Michigan Online mention] course series "Programming for Designers." 〰

Enroll Now: [LINK]

Recommended Content: Jose Sanchez Quote Card

Reach your creative potential as you apply programming in your design projects with Jose Sanchez of [Taubman College of Architecture and Urban Planning mention] in the [Michigan Online mention] course series "Programming for Designers."

Enroll Now: [LINK]

Recommended Content: Creativity in Programming Video

Copy the text to use for social post promotion.

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