Social Media Toolkit - Welcome!

Thank you for supporting the More Applied Data Science with Python course series.

In this toolkit, you will find messaging from the More Applied Data Science with Python course series landing page, the course series logo, downloads to promotional videos, a shortened link to the course series description page, and sample social media posts that you are welcome to share through your channels.

Please contact us at ai-marketing@umich.edu if you have any questions or ideas for additional opportunities to collaborate in support of this course.

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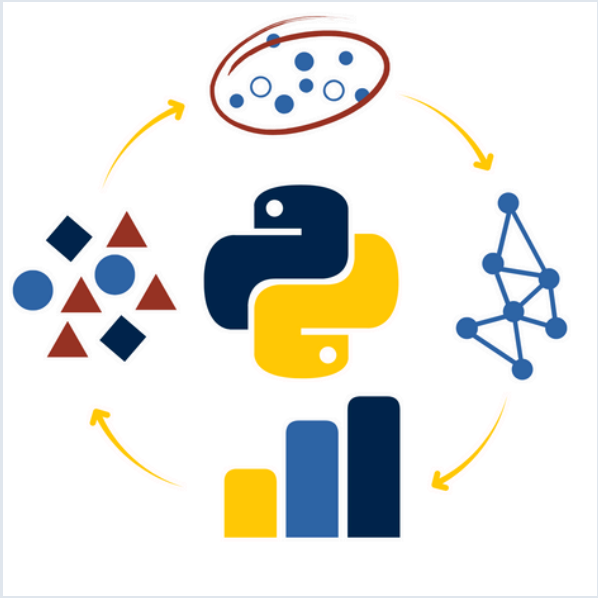
Social Media Toolkit - About

Series Description

In our increasingly interconnected world, we're collecting more raw data than ever. In "More Applied Data Science with Python," you'll learn how to extract and analyze complex data sets using Python. Practice using real-world data sets, like health data and comment sections, to develop visual representations and identify key patterns amongst populations. You'll also learn to manage missing and messy data using advanced manipulation methods. Throughout this course series, you'll build a foundation for advanced analytics and machine learning with the help of Scikit-Learn and NLP libraries by applying methods for data mining, clustering, topic modeling, network modeling, and information extraction. Upon completing the series, you'll have gained advanced data analysis skills that will help you gain insights into the datasets you're exploring.

Series Image



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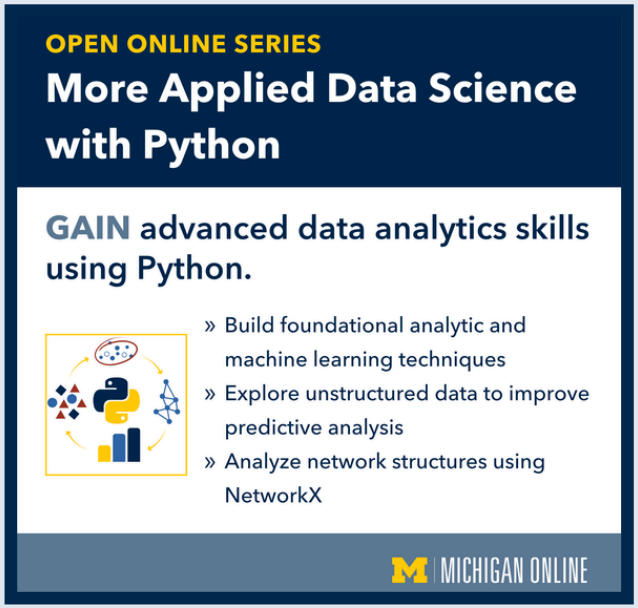
Primary Social Image



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Data Mining

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Unlock Data Secrets

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Social Media Toolkit - Social Videos

Master Data Challenges

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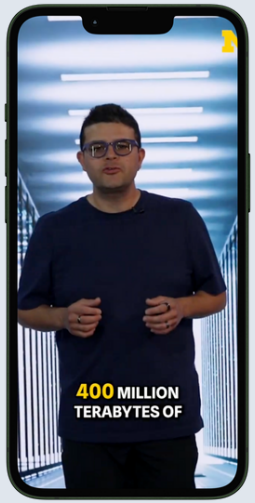
Promo Video



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Deepen your understanding of advanced analysis techniques with our More Applied Data Science with Python course series. Join our expert University of Michigan faculty from the School of Information as they share insights for leveraging Python to extract useful information from complex data sets under diverse conditions. Learn more:

Recommended Content: Social Image

Upgrade your data skills with our More Applied Data Science with Python course series.

Learn to apply advanced analytics and machine learning to real-world data sets. With hands-on projects, you'll dive into scenarios like health data analysis, business operations, network structures, and more. Register now:

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Take your Python skills to the next level. Explore advanced techniques for analyzing, manipulating, and interpreting data that can be applied in practical fields such as business and healthcare. Learn more:

Recommended Content: Quote Card

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Recommended Hashtags:

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Our More Applied Data Science with Python course series brings together four expert data scientists from the University of Michigan School of Information to help you develop the skills to take the next step in your career. Enroll now to make smart, data-driven decisions using Python:

Recommended Content: Data Mining Video

From YouTube comments to public health research, geospatial data, and more: data is EVERYWHERE.

Unlock deeper insights and make smarter decisions with your data. In our More Applied Data Science with Python course series, you'll explore advanced techniques like data mining and network modeling across real-world data ranging from restaurants and music to genetics and community structures. Learn more:

Recommended Content: Unlock Data Secrets Video

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Unlock new data science skills with the guidance of leading researchers and practitioners from the School of Information at U-M. From mining and modeling to natural language processing, More Applied Data Science with Python takes you deeper into data analysis to confidently drive change in your industry.
Join us at Michigan Online to take the next step.

Recommended Content: Master Data Challenges Video

Take your Python skills to the next level with our new course series, More Applied Data Science with Python. Learn advanced data mining, machine learning, and NetworkX skills to help you tackle complex data problems head-on.

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